

**The Art Institute of Chicago / Engaging Collections in 3D
Program Evaluation: Diwali Family Festival
Instrument 3: Visitor Interview (Alsdorf Gallery)**

Protocol

Identify families that took part in the full 3D scanning experience in the gallery. Ask them to join you for a few minutes for an informal, anonymous, painless interview about their experience. Take them to the benches at the entrance of the gallery. Use one interview sheet per family. Take detailed notes; use backside/margins if necessary.

Interview

1. How long did you spend on the 3D scanning activity? Is this amount the same amount of time you usually spend at Art Institute family programs? If shorter, why? If longer, why?
2. Who did you work with to scan artwork today? Can you describe the collaboration—who did what, what roles did you all play? In what ways was the collaboration successful or not?
3. What can you tell me about the original artwork/sculpture you scanned today? How much do you know about it, and what are your feelings toward it? How did the act of scanning inform you or affect your feelings?
4. What can you tell me about the scan you (or the others) created today? How would you describe it (as original work, as compared to the source artwork, and other)?
5. In what way did the experience of 3D scanning add to your visit today? Do you have new thoughts about or new views on the collection?
6. Which aspects of today's program do you feel had the biggest impact [were most memorable, did you enjoy most, bothered you, other] on you today? Having a teaching artist? Collaborating with family and strangers? Being in the gallery? Other?

Family Demographics

Group size: _____

Adult Ages (approx.): _____

Child Ages (approx.): _____

Genders: F: _____ M: _____

Evaluator Initials and Date: _____